

IDAHO FARM BUREAU



2017 COUNTY SHOWCASE AWARDS PROGRAM

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2017

The Purpose: The new Idaho Farm Bureau *County Showcase Awards* program serves to give recognition to county boards and volunteers that make up the Idaho Farm Bureau Federation.

Deadline: **Wednesday, November 1st** is the deadline for the *County Showcase Awards* applications to be submitted to the home office. This application is also available at **www.idahofb.org** under Events and Registration.

This New Program Replaces The Previous Gold Star Program: Counties will no longer receive stars, will no longer compete in size categories, and will no longer have to meet a threshold for an award. There will no longer be a top county.

This new program is designed to allow counties a format to share ideas and innovations for other counties to see and use. This is a chance for counties to brag and showcase their efforts in many areas of Farm Bureau. Each county has the opportunity to earn up to 280 points on their application. A county may earn up to 40 points for the County Showcase Awards Checklist, and 30 points/per showcase in eight other categories. These 280 points are not in competition with other counties. Each county Farm Bureau will receive \$1 for each point awarded.

As part of the new *County Showcase Awards* program, additional awards will be presented at our state annual meeting for the top two ideas/projects in each showcase category (i.e. Membership Showcase, Commodity Showcase, etc.) First place for each category will be awarded an additional \$100 and second place will be awarded an additional \$75. A single county may receive multiple awards in multiple categories.

Finally, two awards of \$250 will be presented at our state annual meeting to two counties for top innovative ideas found on a *County Showcase Awards* application. This is based solely on a county coming up with an exceptional idea, big or small, that advanced the work of the Farm Bureau in any category.

Important: All counties will be judged together. However, judges will consider each county's projects, efforts, effectiveness, and innovation based on the resources that a county has to work with. Category submissions do not need to be lengthy. Judging is not based on length of explanation or volume of ideas. It's based on good and effective ideas and efforts. Photos are not required, but strongly encouraged.

Change To Convention Posters: We will no longer display gold stars on state annual meeting posters. Instead, Farm Bureau Federation Regional Managers will work with each county to decide which application idea will be displayed on that county's annual convention poster. **Counties are encouraged to use the electronic fillable form. This will enhance the process of transferring the information from the application to the posters.**

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_____ County Farm Bureau submits the following Idaho Farm Bureau County Showcase Awards application for the following categories:

_____ (max 40 pts.)	County Showcase Award Checklist
_____ (max 30 pts.)	Membership Showcase
_____ (max 30 pts.)	Commodities Showcase
_____ (max 30 pts.)	Governmental Activities/CEC Showcase
_____ (max 30 pts.)	County Information Showcase
_____ (max 30 pts.)	Economic Services Showcase
_____ (max 30 pts.)	Board Activities Showcase
_____ (max 30 pts.)	Young Farmers & Ranchers Showcase
_____ (max 30 pts.)	Agricultural Education Showcase

County Farm Bureau President

4/17

COUNTY SHOWCASE AWARD CHECKLIST (40 POINTS)

IN THE PAST YEAR, DID YOUR COUNTY....

1. **Yes No** Have at least one attendee at the commodity conference in Boise?
2. **Yes No** Discuss at least one commodity issue to surface before the policy development process?
3. **Yes No** Hold a meeting to review proposed resolutions prior to House of Delegates?
4. **Yes No** Have two voting delegates attend the district resolutions meeting and House of Delegates?
5. **Yes No** Attend a local or county government meeting throughout the year?
6. **Yes No** Have someone attend the February legislative conference in Boise?
7. **Yes No** Discuss legislative priority issues with a state representative or senator or have a report back meeting?
8. **Yes No** Actively surface at least one member nominated for a state commodity committee?
9. **Yes No** Use social media (Facebook, Blog, Instagram) to advocate for agriculture in the county?
10. **Yes No** Work with media on an ag-related topic?
11. **Yes No** Donate to Agra-PAC this year?
12. **Yes No** Have a CEC in place to gather and relay information to the Agra-PAC committee?
13. **Yes No** Effectively educate elected officials about ag issues?
14. **Yes No** Submit and update e-mail and cell phone lists for the Legislative Action Program to the home office?
15. **Yes No** Sponsor a meet-the-candidate or report back meeting?
16. **Yes No** Have three or more committees meet outside of regular county board meetings?
17. **Yes No** Participated in ILAP or FB ACT?
18. **Yes No** Have a Women's Leadership Committee chairperson report at county board meetings?
19. **Yes No** Have someone attend the Women's Leadership Conference?
20. **Yes No** Have a county member participate in a state Women's Leadership program?
21. **Yes No** Promote member benefit discounts at a county function?
22. **Yes No** Hold a minimum of 7 board meetings this past year?
23. **Yes No** Board or commodity committee review regular member list?
24. **Yes No** Send the county president to summer County Presidents' Conference?
25. **Yes No** Provide training for county board members?
26. **Yes No** Have the county president give a report of past activities at the county annual meeting?
27. **Yes No** Have the executive committee or county board review the county bylaws, articles of incorporation, boards minutes, and office agreement?
28. **Yes No** Have a YF&R chairperson report at county board meetings?
29. **Yes No** Have at least one YF&R activity?
30. **Yes No** Have a YF&R participant in the Achiever or Excellence Award?
31. **Yes No** Have a YF&R participant in the District Discussion Meet?
32. **Yes No** Send participants to the IFBF YF&R Leadership Conference in January?
33. **Yes No** Integrate YF&R and non-board members onto county committees?
34. **Yes No** Have the YF&R Chairman give a report at the county annual meeting?
35. **Yes No** Have a farm tour?
36. **Yes No** Utilize the MAC program?
37. **Yes No** Have a nominating committee appointed to seek candidates for the county board?
38. **Yes No** Have county board elections held according to the bylaws?
39. **Yes No** Hold a membership acquisition activity to increase regular membership?
40. **Yes No** Have an insurance agency manager and/or agents attend a county board meeting to discuss insurance issues.

COUNTY SHOWCASE:

MEMBERSHIP (30 PTS)

This is your chance to brag about your efforts regarding membership. Describe any effective or innovative ways that your county was able to retain existing members and/or recruit new members. Examples could include membership drives, review of membership lists, individual contacts, use of county socials or activities, etc. If you did anything that encouraged people to join or stay with Farm Bureau, put it down.

COUNTY SHOWCASE:

COMMODITIES (30 PTS)

This is your chance to brag about your efforts regarding commodities. Describe any effective and innovative ways that your county promoted commodities that are produced in your region. Examples could include using Farm Bureau and non-Farm Bureau people with specialties in specific commodities or industries. Other options may include how your county used information, training, or committee work to better the knowledge, production, and marketing of regional commodities.

COUNTY SHOWCASE:

GOVERNMENT ACTIVITIES / CEC (30 PTS)

This is your chance to brag about your efforts regarding government activities. Describe any effective or innovative ways that your county was able to surface quality resolutions. Write about efforts to build better working relationships with government officials on local and state levels. Ideas could include how a county was able to meet candidates, have report back meetings, surface candidates, send people to campaign school, or invite a legislator to meetings. Any projects dealing with policy development and policy implementation are welcome. Describe if your county donated to Agra-PAC and if your county was able to forward information back to the Agra-PAC Committee.

COUNTY SHOWCASE:

COUNTY INFORMATION (30 PTS)

This is your chance to brag about your efforts regarding county information. Describe any effective or innovative ways that your county was able to communicate with your members. Ideas could include social media, newsletters, personal visits, interacting with media outlets, etc. This is a good place to describe who, what, why, when, and where information was used.

COUNTY SHOWCASE:

ECONOMIC SERVICES (30 PTS)

This is your chance to brag about your efforts regarding economic services. Some members join Farm Bureau for agriculture purposes while other join for services such as insurance, travel, cell phone, vehicle, ATV, or other discounts. Describe your county's efforts to build an effective working relationship with the Farm Bureau Mutual Insurance Company of Idaho's agency manager and agents in your county. Ideas could also include reviewing number of policies with agents or agent-appreciation recognition. Describe any effective ways that your county is able to promote our member benefit discount programs.

COUNTY SHOWCASE:

BOARD ACTIVITIES (30 PTS)

This is your chance to brag about your efforts regarding Board Activities. Describe any effective or innovative ways that your county prepares or conducts board meetings. Ideas could include budgeting, training, nominating committees, bylaws, annual meetings, and committee projects.

COUNTY SHOWCASE:

YOUNG FARMERS & RANCHERS (30 PTS)

This is your chance to brag about your efforts with YF&R. Describe any effective or innovative ways that your county was able to build the YF&R program in your county. Describe who serves in your YF&R county leadership. Ideas may include activities, conferences, board assignments, committee work, or anything else done to involve members between the ages of 18-35 in your county. Also, describe efforts to transition YF&R members to county board responsibilities.

COUNTY SHOWCASE:

AGRICULTURE EDUCATION (30 PTS)

This is your chance to brag about your efforts with Ag Education. Describe any effective or innovative ways that your county was able to promote agriculture in your county. Ideas may include working with schools, legislators, urban populations, or anyone else that benefits from learning more about agriculture. Share your projects & programs (big or small) that advanced Ag Education.